PRESS INFORMATION

February 2015

R-M AUTOMOTIVE REFINISH WINS GLOBAL TECHNICAL APPROVAL FOR PORSCHE

R-M® Automotive Refinish has gained global technical approval from Porsche After Sales Engineering for all Porsche collision repairs, including warranty repairs, as detailed in the Global Porsche Repair manual and published in the Porsche Workshop Information System (PIWIS).

As one would expect from a vehicle manufacturer renowned for cutting edge design and technology as well as superb build quality, only those products that meet their stringent quality and performance requirements gain approval and R-M is rightly proud of that. Peter Topic, BASF's Automotive Refinish Coatings Business Manager-Technical approvals said: "We are very pleased that through its certification, Porsche has confirmed the technical excellence of our products."

R-M is one of the premium automotive refinish paints brands within BASF and a supplier of all aspects of OEM finishing technology to Porsche from e-coats through to basecoats and clears, including the innovative special effect color Liquid Metals, exclusive to the Porsche 918 Spyder.

Working together with Porsche, R-M Automotive Refinish is dedicated to maintaining the highest quality repair standards throughout the global Porsche distributor and repairer network, R-M offers specialized training including Express spot repair techniques , the Programs For Success business analysis and bodyshop process optimization program.

Christoph Rieser, BASF's Automotive Refinish Coatings Global Key Account Manager said: "We are delighted that Porsche decided to continue our partnership, technically approving R-M Automotive Refinish. We deliver premium quality products that are highly efficient and offer value added services including training, business consultancy and color support. This way we increase the growth and development of bodyshops throughout the EMEA region and around the world."

Perfection made simple

Rainer Manigk, Porsche After Sales engineering, adds: “We are looking forward to continuing our long established working relationship with our automotive refinish supplier. The excellent product quality paired with a very advanced service package qualifies R-M for the approval designation by Porsche.”

ENDS.

R-M Homepage: www.rmpaint.com

R-M Automotive Refinish Paints: an important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

For all further information, please contact:

R-M Automotive Paints - Clermont de l’Oise (France)
Contact : Gesine Arend-Heidbrinck

Phone + 33(0)3 44 77 73 70

E-Mail : gesine.arend-heidbrinck@basf.com

www.rmpaint.com

www.youtube.com/rmpaint

www.facebook.com/rmpaint