

Perfection
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A brand of BASF – We create chemistry

Press release

R-M Automotive Refinish.

March 2019

RSB Wins big at SAMBRA Awards

The South African Motor Body Repairers Association (SAMBRA) held its prestigious industry awards earlier this year where the South African distributor for R-M®, RSB Autogroup, scooped all the prizes in the Paint Supplier Category.

The annual SAMBRA Awards honour top vehicle insurers and OEMs, as well as paint and equipment suppliers for their contribution to the sustainability of motor body repairers in South Africa. This is done through an annual survey which is independently managed and audited, and targets SAMBRA members nationwide to rate insurers, OEMs, as well as paint and equipment suppliers on several factors including relationship satisfaction, quality of vehicle damage assessment, customer service, green practices, training programmes, product support and more.

The outcome of the SAMBRA survey, which has a response rate of over 50%, has become an important measure of success and progress in the insurance, OEM and supplier sectors. It is therefore, quite an honour for RSB Autogroup to be voted the outrun winner in the Paint Supplier category which saw the distributor take the first position in the sub-categories of Best Product Support, Best Training and Overall Service Excellence.

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Lawrence Glen, a director for RSB was there to receive the award and said, “We are extremely



honoured to be receiving such prestigious industry awards and would like to thank SAMBRA and its members for the recognition.”

SAMBRA is a member of the Retail Motor Industry organisation (RMI) which represents the majority of accredited motor body repairers in the country. It collaborates with various industry influencers such as insurance companies, OEMs, automotive refinish suppliers, the labour department and trade unions so as to maintain industry sustainability and development.

END.

R-M Automotive Refinish: an important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of paint systems for vehicle refinishing. Special focus is given to ecologically efficient water-based paints and high-solid paints. By using these systems all legal solvent-reduction requirements can be complied with, anywhere in the world, and with regard to appearance and resistance, the products meet the same quality

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standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its colour expertise.

For all further information, please contact:

Contact: Geraldine Mupudzi

Email: geraldine.mupudzi@basf.com

www.rmpaint.com

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