

Online news release

R-M Automotive Refinish Paints
June 2022

Perfection
made simple



A brand of BASF – We create chemistry

R-M introduces new Pioneer Award for upcoming International R-M[®] Best Painter Contest Final

- Talented painters from Europe and Asia are in competition for the title of the International R-M Best Painter Award from June 28-30 in France
- New award recognizes the values of talented painters and their social and sustainable values as young professionals

R-M[®], BASF's premium automotive refinish paint brand, will hold the 13th International R-M Best Painter Contest Final at the R-M Refinish Competence Center in Clermont-de-l'Oise, France, from June 28 – 30, 2022. <https://www.rmpaint.com/int/international-final-r-m-best-painter-contest-becomethenextpioneer-rmbestpainter2022>

For the first time, R-M will introduce a newly-created Pioneers Award to encourage young talent to go beyond their technical excellence and to place individual focus on their own social and sustainable values including self-management, creativity, communications and problem-solving skills, and overall industry knowledge throughout the competition.

"It is important for spray painters to join competitions like the R-M Best Painter Contest to challenge and develop themselves in softer skills and sustainable practices for long-term success. At R-M, we take an active role in training young talent, providing them with the respective know-how and helping them develop the confidence to grow in their professions and make themselves more visible," said Roar Solberg, Vice President, Automotive Refinish Coatings Solutions at BASF.

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Keep tuned in as we now prepare the R-M Refinish Competence Center in Clermont, one of the most modern training centers in Europe for action end of the month. The event will also be streamed on social media through our R-M channels Instagram [rmpaintOfficial](#).

The innovative award support the theme of driving digital competency and eco-effective solutions. Designed by SCULPTEO, Paris, which is a part of the BASF 3D-Printing activities, the awards are printed in polypropylene, a promising 3D-printing material from BASF Forward AM, 100% recyclable. Finished by the pioneering R-M new waterborne basecoat paint system AGILIS AMPLIFIER, that is what we call latest color innovation based on eco-effectiveness

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#rmbestpainter2022

#BecomeTheNextPioneer

R-M Automotive Refinish: An important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of paint systems for vehicle refinishing. Special focus is given to ecologically efficient water-based paints and high-solid paints. By using these systems all legal solvent-reduction requirements can be complied with, anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

For further information, please contact:

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