



Master'Art

Perfection made simple



Automotive refinishing - a dynamic career innovation and technology

Motor cars are, to many people just a means of transport, to others they are the realisation of a lifetimes dream. All too often those dreams are shattered by a collision, and the cherished car is damaged. This is where the automotive refinish technician comes in. Today's automotive refinishers are highly trained technicians, and in the course of their day to day work they will be using some of the very latest technology and equipment to return the damaged car to its original condition.

Accurately identifying colours and formulations using a spectrophotometer (portable colour measuring computer), to mixing colours from a detailed formulation on a smart scale, and finally, applying advanced paint technology such as R-M's ONYX HD waterborne basecoats to achieve the high standards of finish quality the industry, and the expectant owner expects.

It's all in a day's work for a modern painter. Being employed in the exciting world of professional automotive refinishing offers a range of rewarding and secure career paths ranging from the skilled aspects of being a painter or colourist to the more administrative roles in paintshop management.

DEDICATED SKILLS TRAINING

Skills training is a vital part of career development in automotive refinish and to this end, BASF has developed partnerships with some of the finest vocational schools in the world. This helps facilitate the improvement of automotive refinish training and promote its profile as a high tech profession. This R-M programme is called **Master'Art**: R-M will continue to grow its school partnerships Globally by identifying high performing educational establishments that share its vision and will provide effective and up to date training media, teacher support and training, certification, if required as well as a wide range of marketing initiatives.



LAUNCHING A SUCCESSFUL CAREER IN AUTOMOTIVE REFINISHING.

Thanks to the **Master'Art** programme, school and college students, their parents and teachers will be given a clear, up to date profile of the automotive refinish industry and the wide range of exciting careers therein. By logging onto to **Master'Art** web site, school partners, video clips and other information will be available.

Master'Art goes even further than simply promoting, training and developing the skills and technical knowledge of young refinishers. Once qualified, they can be included in the **Master'Art** register of talented painters, whereby they are visible to bodyshops who are constantly searching for highly trained technicians. But that's not all, occasionally BASF needs to recruit people with the right skills and attitudes to fill exiting roles within their refinish organisations, as do our OEM partners. After some experience, graduates may be recruited by BASF or indeed by leading vehicle manufacturers via our global network of OEM contacts.



that promises action,



THE OPPORTUNITIES TO SUCCEED.

Automotive refinish technicians can have a rewarding career within the repair industry as painters, owners, technicians and many other interesting and challenging roles. As mentioned already, in addition to vocational opportunities such as R-M's National, Regional and Global Trainers. These experts are in tune with the needs of bodyshops and the refinish industry in general and travel to in countries around the world spreading their technical competence and R-Ms philosophy of Perfection made Simple. There is career in refinish and with Master'Art, R-M can help develop the skills and the confidence needed to succeed.



www.rmpaint.com

Interested in an exciting career in Automotive Refinishing? Contact your local vocational school.





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