

News Release

R-M Automotive Refinish Paints
February, 2023

Perfection
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A brand of BASF – We create chemistry

Sauber Group gains speed on track with premium paint brand R-M[®]

February 28th, 2023 – R-M, the premium refinish paint brand of BASF's Coatings division, and Sauber Group's Alfa Romeo F1 Team Stake have announced an exclusive partnership. Based on a common aim for efficiency and sustainability, the partnership will see R-M becoming exclusive technical paint supplier of the team.

As the pinnacle of motorsport, Formula One has often been the testing ground for new technologies which have been subsequently become the standard in the automotive industry. Sauber Group's Alfa Romeo F1 Team Stake will rely on R-M's paint expertise to apply its products on high-tech materials such as titanium and carbon fiber, reducing the weight of paint on its cars and surpassing all eco-effectiveness standards in the industry.

The Alfa Romeo F1 Team Stake C43 is painted using R-M's eco-friendly, lightweight, innovative paint line AGILIS, whose logo is sported on the floor line of the team's 2023 Formula One World Championship challenger.

R-M AGILIS and AGILIS AMPLIFIER Multi-Purpose tintable solution, suitable for application on new e-coated panels and interior finishes, helped to reduce paint weight on the racing cars by 50% compared to conventional paints and significantly improved their productivity and profitability. With less than 250 grams per liter, AGILIS exceeds all global VOC requirements reaching the lowest VOC content in the industry and helps customers like Sauber Group to shape the future with the most eco-effective solutions in the industry.

Alessandro Alunni Bravi, Managing Director of Sauber Group: "We are pleased to welcome R-M to Alfa Romeo F1 Team Stake as our exclusive technical paint supplier. With a high level of expertise and commitment, and a common goal towards efficiency and sustainability, R-M is the ideal partner for our Formula One operations. Their top-quality products, which will be employed on our 2023 cars, have set a new standard in paint weight reduction, and will be instrumental for us to gain further speed on track. I am looking forward to working with R-M and achieving outstanding results together."

Chris Titmarsh, Senior Vice President Automotive Refinish Coatings Solutions EMEA, says: "We are extremely proud to be joining forces with Sauber Group's racing team Alfa Romeo F1 Team

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Stake and sharing the know-how and expertise of our pioneering solutions. Our waterborne paint line AGILIS is the most advanced lightweight paint technology: it ensures faster process times, and less overall consumption of paint materials, being at the same time able to protect the environment by reducing CO₂ emissions and saving energy. We are honored for our products to be employed by a team carrying such an important Formula One legacy, and cannot wait to get started.”

AGILIS is part of R-M’s Pioneer Series which is the most revolutionary complete range of paint solutions. Every aspect of every product is refined to create the ultimate finish while ensuring sustainability. It’s why all R-M Pioneer Series clear coats, undercoats, and mixing clears are products, manufactured based on renewable resources.

R-M AGILIS helps to achieve excellent results with best-in-class hiding power; savings up to 35% in overall process times through faster application and shorter flash-off cycles compared to conventional lines.

R-M Automotive Refinish: An important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of paint systems for vehicle refinishing. Special focus is given to ecologically efficient water-based paints and high-solid paints. By using these systems all legal solvent-reduction requirements can be complied with, anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world’s most prestigious car companies for its color expertise.

For further information, please contact:

R-M Automotive Paints

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