

Press Release

R-M Automotive Refinish Paints
April 2022

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13th International R-M[®] Best Painter Contest Final set for June 2022

- **Young, talented painters from North America, Europe and Asia regions to compete for the exclusive R-M Best Painter Award 2022**
- **This year's theme is "Driving digital competency and eco-effective solutions"**
- **Participants will also get to hear industry-leading presentations on the latest digital and technology innovations from the refinish industry.**

R-M[®], BASF's premium automotive refinish paint brand, will hold the 13th International R-M Best Painter Contest Final at the R-M Refinish Competence Center in Clermont-de-l'Oise, France, from June 28 – 30, 2022. Ten finalists from the national finals around the world will participate on-site in the competition, which was last held in 2016.

Under this year's theme "Driving digital competency and eco-effective solutions", R-M invites talents to demonstrate their best automotive refinishing skills under rigorous competition guidelines. They will use R-M's premium paint solutions, such as ONYX HD[®] waterborne paint line, premium clearcoats and the state-of the-art digital color matching technologies including the Colortronic 12/6. Participants will also get to use R-M Refinity[®], an innovative cloud platform hosting every digital solution to support painter and bodyshop managers in their daily activities.

For the first time, painters will compete for two awards this year: the prestigious International R-M Best Painter Award focusing on technical skills and creativity, and the new Pioneers Award, initiated to support social and sustainable attributes. The Jury is composed of the R-M global technical and marketing experts.

National finals were held in the past year, which saw a total of 13 national winners. Due to the pandemic and travel challenges, ten best painters from Belgium, France, Italy, Poland, Morocco, Spain, Portugal, Germany, Japan and the USA will travel to France. All the finalists will compete in a

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series of seven skills-based and digital tasks including color reading, efficient application, smart repair, health & safety and using paint-related products.

“The International Best Painter Contest is R-M’s premium flagship event, designed to develop and nurture young talents on a global platform to ensure the sustainable future of skills in the refinish coatings industry. More than ever before, R-M emphasizes the importance of creativity, digitalization and sustainability to ensure this next generation of painters is equipped with the right combination of skills to create a pipeline of talent for our customers and for the industry to thrive,” said Fabien Boschetti, Director, Global Marketing, Automotive Refinish Coatings Solutions at BASF.

The 13th International R-M Best Painter Contest is supported by R-M’s premium and global business partners 3M, ANEST IWATA, EMM by COLAD, SATA and RODIM as well as Horn&Bauer, IRT by Hedson, METTLER-TOLEDO and siaAbrasives.

The R-M Refinish Competence Center in Clermont is one of the most modern training centers in Europe. The facility, located 80 km from Paris, offers ideal conditions to run the competition in the perfect environment. The event will also be streamed on social media. Follow R-M here:

www.rmpaint.com

www.facebook.com/rmpaint

www.instagram.com/rmpaintOfficial

www.youtube.com/rmpaint

www.linkedin.com/showcase/r-m-paint-global/

#rmbestpainter2022

#BecomeTheNextPioneer

R-M Automotive Refinish: An important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of paint systems for vehicle refinishing. Special focus is given to ecologically efficient water-based paints and high-solid paints. By using these systems all legal solvent-reduction requirements can be complied with, anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world’s most prestigious car companies for its color expertise.

For further information, please contact:

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