

PRESS INFORMATION

R-M Automotive Refinish

July 2015

R-M® GAINS APPROVAL BY TESLA

Tesla Motors, the premium manufacturer of 100% electric vehicles and one of the most innovative US brands, has given approval for R-M automotive refinish paints for use by the Tesla distribution and bodyshop network worldwide. R-M will offer its color competence and ONYX HD waterborne paint line which is ideally suited to the aluminium construction used in Tesla cars. In view of the high quality standards expected by Tesla customers, R-M continues to place great importance in training and services for Tesla Motors.

R-M, a premium brand of BASF, has close ties with leading car manufacturers worldwide and plays an active role in the development of innovative automotive color and application techniques in the refinish market formulating productive and sustainable solutions. Tesla's state-of the art manufacturing plant in Fremont, USA, is recognised as a world leader in robotic automation. BASF's advanced finishing technology is employed and complements the processes to ensure the highest standards of finish quality and durability that Tesla customers expect. The drive to incorporate the latest technology and techniques, together with environmental sustainability continues throughout the global bodyshop network, where Tesla specifies that R-M ONYX HD waterborne refinish technology is approved to be used in all cases of vehicle repair.

The partnership is set to continue in Europe with Tesla where R-M is already the preferred partner for the Norwegian bodyshop DK which is the world's largest bodyshop specialising in the refinish of Tesla vehicles.

More on www.rmpaint.com



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R-M Automotive Refinish Paints: an important part of BASF's Coatings division

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

For all further information, please contact:

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