

PRESS INFORMATION

R-M Automotive Refinish

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Ready for R-M® LIGHT FILLER GREY P 2530? The UV product innovation for smart body shops

Quick, easy-to-use and highly productive: R-M Automotive Refinish has developed a primer filler that dries with the sun's energy: R-M LIGHT FILLER GREY P 2530. Under a UV curing lamp, it dries in virtually no time at all. The filler can then be further processed without any cooling time. This saves both time and energy and also requires less material, since the primer filler can be applied directly to metal without primer. LIGHT FILLER GREY P 2530 is a single component filler and no mixing with hardener or thinner is required. It can be poured directly from the can to the spray gun. R-M: Perfection made simple.

When it comes to product innovations, R-M believes in easy handling, higher productivity and dynamic performance. "With LIGHT FILLER GREY P 2530, R-M is introducing a primer filler that is precisely tailored to the market's current requirements", says Yvonne Hofbauer, R-M technician in Germany, who is introduced as new face in the European R-M campaign for this new product launch. After all, the share of minor damage repairs in body shop order books is increasing. That's why LIGHT FILLER GREY P 2530 is specifically designed for minor repairs to small areas. The primer filler is therefore the ideal tool for repairs undertaken in preparation bays.

Dries with the sun's energy

"Don't stand still, shift your thinking!" is the order of the day. What sets LIGHT FILLER GREY P 2530 apart from the rest is its rapid, uncomplicated drying under a UV curing lamp. Ultra-violet light is electromagnetic radiation that is invisible to the human eye and whose wavelength frequency is higher than that of violet light. It is divided into the subtypes A, B and C, with UVA light offering the greatest advantages in terms of employee safety. It is the gentlest type of ultra-violet radiation, similar to that occurring in sunlight. Spray painters therefore do not need to use special protective gear. It is enough to wear gloves and glasses with ultra-violet protection.

But "cold" drying under ultra-violet light offers even more advantages. The low temperature development means that the risk of plastic parts deforming, for instance, is very low. This makes LIGHT FILLER GREY P 2530 the product of choice for application to plastic. After drying, the primer filler can then be sanded immediately, without a cooling period. There are no waiting times, which means that the spray painter can work with the material instantly.



Perfection made simple



Because it's just easier

The desire for less complexity is also driving the automotive refinishing market. Modern product systems must offer universal application. For this reason, LIGHT FILLER GREY P 2530 does not require a time-consuming mixing routine using hardener and thinner. The primer filler consists of only a single component and is ultra-easy to use. This permits the paint to be transferred directly from the can to the spray gun. This not only saves time, it also cuts down on material, since if LIGHT FILLER GREY P 2530 is stored in a light-protected place, it can be used repeatedly. The material then has a potlife of up to 12 months.

You can clearly see the refinishing results during application. LIGHT FILLER GREY P 2530's especially high solids content permits a high build of the paint system thanks to its cross-linking density – without the danger of the layer collapsing later. The risk that edge zones will show through is therefore very low.

One of R-M brand's principles is to use innovative solutions to ensure that body shops can work sustainably and dynamically.

R-M: Perfection made simple

R-M Automotive Refinish Paints: an important part of BASF's Coatings Division

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.



Perfection made simple



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