

PRESS RELEASE

R-M AUTOMOTIVE REFINISH

October 2017

R-M® FOR RELIABLY CREATING A SATIN MATT FINISH

With R-M's new Matt Shade Concept which represents all gloss levels from 12 to 65 units, it is now even easier for spray painters to achieve a professional matt finish as also fewer products need to be added. This means not only that the mixing process is simpler, but also that the work flows in the bodyshop are accelerated. Possible sources of error are reduced. In the end, reliable results are achieved: the perfect matt finish.

A matt finish is always something special, no matter what. It stands out and lends vehicles an exciting luxury appearance. Previously, three clearcoats and various hardeners and thinners were required to achieve the desired effects. In the new Matt Shade Concept, R-M's experts have considerably simplified the formula. Spray painters do not need to have additional training to use the concept, because the refinishing efforts have been substantially reduced. This means that bodyshops can now achieve perfect refinishing results more quickly and easily than ever before.

Easy to mix, easy to apply

Up to now, for a matt finish the SATINTOP and SILICATOP clearcoats had to be mixed with a standard clearcoat such as CRYSTALCLEAR CP or STARTOP. With the new Matt Shade Concept, now only two clearcoats are needed: SILICATOP and the new SATINTOP II. For SATINTOP II, the gloss level was raised from 53 to 65 units, thus eliminating the need for an additional standard clearcoat. Moreover, hardeners and thinners mixed in complex ratios are also no longer needed. Now, only the hardener H 2490 is required, which is precisely tailored for use with the two matt clearcoats. The addition of a thinner is no longer necessary, which simplifies the mixing process considerably.

The new SATINTOP II and hardener H 2490 is available from October 2017 as well as the mixing formulas for the Matt Shade Concept in the Color Explorer database.



Perfection made simple



R-M Automotive Refinish Paints: an important part of BASF's Coatings Division

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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