

PRESS RELEASE

R-M Automotive Refinish Paints – January 2012

R-M AND PETRONAS TEAM DE ROOY IVECO CELEBRATE VICTORY IN THE DAKAR RALLY!

With 8,500 kilometers of the world's toughest terrain behind them, Petronas Team DeRooy Iveco, together with Technical Sponsor R-M Automotive Refinish Paints are celebrating an outright win in the Truck class in the 2012 Dakar Rally with first and second places going to Petronas Team De Rooy Iveco. Third place went to Team Astana, which came in 1 hour 47 minutes after the winning time.

Dakar, acknowledged throughout the world of motor racing as probably the most demanding rally in the world, with competitors competing in four classes: Motor Cycles, Quads, Cars and Trucks race from Plata on the Atlantic coast of Argentina, through the Andes Mountains in Chile, and up to Lima in Peru, over the most difficult and demanding terrain in world.

The Petronas Team De Rooy Iveco maintained an astonishing lead virtually throughout all fourteen stages and with Team Gerard de Rooy in the lead from stage 4 on.

R-M Automotive Refinish Paints chose to be the Technical Sponsor of the DeRooy racing team to demonstrate the outstanding performance of the R-M GRAPHITE HD commercial refinish paint system.

GRAPHITE HD's superb colour matching ability, through its dedicated CV colour guide has accurately reproduced the bright Petronas Green that make the five DeRooy racing trucks so stand out in the field and reflect the teams' professionalism, while GRAPHITE HD's ability to cover wide range of substrates including steel, aluminium

A brand of

 **BASF**
The Chemical Company

Perfection made simple



and plastic, using GRAPHITE HD SURFACER, ensures R-M's renowned high quality finish, while GRAPHITE HD's durability has been proven by withstanding the rigours of this gruelling rally.

Team Leader Jan DeRooy said after the rally: "We worked very hard to ensure our trucks were prepared to the very highest standards prior to the Dakar and that included maintaining the paintwork! The entire team is thrilled to have achieved such a fantastic result and we thank our technical sponsors, including R-M Automotive Refinish Paints of course, for their support."

R-M Website : www.rmpaint.com

R-M Automotive Refinish Paints: an important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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