



**Management seminars**  
**Module 1** : Improving operational performance

Perfection made simple



Knowledge is power. That's why R-M has called upon the industry's leading experts to pass on the benefits of their knowledge and experience to help you manage your business more efficiently and more profitably.

The R-M Management Seminars have been developed to suit the specific requirements of bodyshop owners, managers and sales staff.

All seminars have been developed to meet the very highest educational standards, with both practical and theoretical content to ensure easy learning.

## Module 1 : Improving operational performance

In order for your bodyshop to remain profitable in this increasingly competitive market, continuous improvements in operational performance are essential. R-M with the support of consultants from different countries has developed a dedicated two day management seminar that is guaranteed to help your bodyshop benefit from significant improvements in bodyshop operations.



### Content

Management Seminar Module 1 is based on bodyshop operation theory including bodyshop/ paintshop area optimisation, basic indicators, break-even analysis and charge out rates. In addition to the management of basis indicators, module 1 looks at staff motivation as well as the roles of the receptionists, the technicians and the bodyshop manager.



### Target

Delegates from many areas of the industry can benefit from this seminar, including bodyshop proprietors, managers, foremen, technicians and sales staff. All you need is a basic knowledge of automotive refinish and repair.



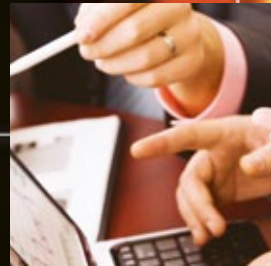
### Objectives

Delegates should have a full understanding of the entire running of the bodyshop from the efficient use of the equipment and processes, workflows and space optimisation as well as labour, motivation and profitability.



### Benefits

The R-M Management Seminars have been developed to meet the very highest educational standards to ensure that delegates understand the interdependencies of the repair process and its organisation, delegates can work together, exchange experience in the improvement of body and paintshop processes.



**Module 1 : An efficient team  
in an operational bodyshop !**



Product Offer



Colour Universe



Programmes For Success



Training Programmes

R-M Automotive Refinish Paints  
BASF Coatings S.A.S.  
F - 60676 Clermont-de-l'Oise Cedex

Market Communication Department  
Tel (33) (0)3 44 77 79 62 - Fax (33) (0)3 44 77 78 86  
[www.rmpaint.com](http://www.rmpaint.com)